



robert j andreoli jr

Graphic Design + Creative Direction

25 Datura Avenue Milford, CT 06460 | 203.675.1641 | rob@bobomite.com | www.bobomite.com

designer / art director / mentor / comic book nerd / part-time insomniac / full-time dad / slave to brilliant graphic design / mac junkie seeks same, or, at the very least, the company of others with similar attributes who enjoy putting words and pictures together

experience

Freelance Creative Director JUL07-present

Providing art direction, concepts, and both print and web design for various agencies.
Story Worldwide | Source Marketing | Alcone Marketing Group | TracyLocke | Colangelo Synergy Marketing

Creative Director JUN05-JUL07 TracyLocke, Wilton, CT

ACD 4/04-6/05 | SR AD 4/03-4/04 | ART DIRECTOR 9/99-4/03 | ASSOCIATE ART DIRECTOR 12/98-9/99

Responsible for directing, mentoring, and assisting art directors and copywriters on point-of-sale, promotions, branding and below the line advertising. Worked closely with concept, strategy and account teams to develop programs. Directed photoshoots, illustrators and vendors as needed. Built strong, long-lasting client relationships.

Pepsi Cola | Starbucks | Mountain Dew | Pepsi Multicultural | PepsiCo Brands International | Lipton Aquafina | Bass Pale Ale | Rolling Rock | Beck's Beer | Brahma | Stella Artois | Grand Marnier

Designer 03-04 Film Fest New Haven, New Haven, CT

Art directed and designed new logo, stationary, and website. Designed all event posters, flyers, postcards, brochures, program guides, ads and t-shirts.

Designer FEB98-DEC98 Vivid Images, Hamden, CT

Created cd jackets, posters, postcards, logos and trade ads.

CMC Records | BMG Music | MediaAmerica Radio | Deep Purple | Jim Brickman | California Guitar Trio | Kirk Franklin

education

BFA Graphic Design Paier College of Art, Inc, Hamden, CT